

Organisers:



Home and Youth Affairs Bureau
The Government of the
Hong Kong Special Administrative Region
of the People's Republic of China



家庭議會
Family Council
www.familycouncil.gov.hk

Supporting Organisation:



Education Bureau
The Government of the
Hong Kong Special Administrative Region
of the People's Republic of China

傳承好家風

短片創作比賽

Short Video Competition on
"Family Values:
Our Cherished Legacy"



Objective

This Short Video Competition on "Family Values: Our Cherished Legacy" (the Competition) is launched by the Home and Youth Affairs Bureau and the Family Council (collectively referred to as "the Organiser") for senior primary and junior secondary school students to demonstrate their creativity through production of short videos that advocate valuing and upholding traditional Chinese virtues, such as filial piety, respect for the elderly, caring for the youngsters, harmony marriage, integrity, courtesy and supportive neighborhood.

Video content may cover the customs or traditions that your family cherish, interaction or relationships among family members and other topics that illustrate the positive influence of family values and the importance of traditional Chinese values and virtues.

Details



Categories

Senior primary school students | For Hong Kong students attending Primary 4 to 6 in the 2023/24 School Year

Junior secondary school students | For Hong Kong students attending Secondary 1 to 3 in the 2023/24 School Year

Entrants may enter the competition either as individuals or groups, each with no more than 5 members and each member may join only one group.

Specifications of Videos

The video duration must be within **1 minute** or points will be deducted for any overruns.

The preferred language is **Cantonese**. Chinese/English subtitles should be provided for Putonghua/English videos.



Awards

Champion		1st Runner-up		2nd Runner-up	
Award certificate and HK\$3,000 gift voucher		Award certificate and HK\$2,000 gift voucher		Award certificate and HK\$1,500 gift voucher	
Merit Awards (5 entrants)	Outstanding Creativity	Best Director	Best Performer	Most Liked Awards (Top 3 entrants)	Most Actively Participating School
Award certificate and HK\$800 gift voucher (per entrant)	Award certificate and HK\$1,000 gift voucher	Award certificate and HK\$1,000 gift voucher	Award certificate and HK\$1,000 gift voucher	Award certificate and HK\$1,000 gift voucher (per entrant)	Award certificate and HK\$3,000 gift voucher

Adjudication Panel

Members of the Family Council

Mr David Lee
Experienced director and screenwriter

Representatives from the Home and Youth Affairs Bureau

Mr Benny Lau
Experienced director and screenwriter

Representatives from the Education Bureau

Mr Patrick Tang "STEM Sir"
Experienced Science, Technology, Engineering and Mathematics (STEM) educator

Online Workshops

Three online workshops are available free-of-charge for senior primary and junior secondary school students to learn about the three key steps in video production, i.e. screenwriting, videography and video editing.

Workshop 1: Screenwriting Skills

Briefs on content creation and script writing for short videos, such as idea brainstorming, story framework and structure formation, as well as pre-production preparation

Speaker: Mr Benny Lau
Experienced director and screenwriter

Workshop 2: Videography Skills

Shares the videography skills and experience of video production by smart phones, such as storyboard creation, cinematography techniques and workflow of video production

Speaker: Mr David Lee
Experienced director and screenwriter

Workshop 3: Video Editing Skills

Illustrates the production of short videos using free editing software, including the application of footage, background music and basic effects, as well as subtitle production

Speaker: Mr Patrick Tang "STEM Sir"
Experienced STEM educator