

"Cook a Meal for Your Family Contest" accepts online voting from today

The following is issued on behalf of the Family Council:

Members of the public are invited to vote online to support their favourite dish among 10 entries shortlisted for the "Cook a Meal for Your Family Contest".

Organised by the Family Council and co-organised by Television Broadcasts Ltd., the contest aims to encourage residents to forge close and harmonious relationship with their families through cooking, and to promote family core values - love and care, responsibility and respect, and communication and harmony.

Participants are required to prepare a dish for family members and to upload onto the event website the recipe, photos or video clips capturing the cooking moments and a short "love note(message?)" for their family members.

The contest has received an encouraging response with entries featuring a wide range of cuisine , from simple local to international dishes including desserts.

A total of 20 participating teams were shortlisted to take part in the semi-final for a cooking demonstration. Ten dishes with the highest scores were selected and open for public online voting.

From today (January 28) until February 6, 2011, members of the public can visit the event website <http://feature.tvb.com/yummyfamily> to vote for their favourite dish, and win a chance to receive a \$100 supermarket voucher.

After public voting, the top three participating teams

will enter the final contest and prepare their dishes on a TV programme. The winning entries will be selected based on criteria including expression of love to the family, presentation, as well as color, aroma, and taste.

For details and information on the online voting, please visit <http://feature.tvb.com/yummyfamily>.

Ends/Friday, January 28, 2011

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