

## **Family Council**

### **Progress of Work of the Subcommittees under the Family Council**

#### **PURPOSE**

This paper invites Members to note the progress of work of the Subcommittees under the Family Council (the Council).

#### **SUBCOMMITTEE ON THE PROMOTION OF FAMILY CORE VALUES**

2. The Subcommittee on the Promotion of Family Core Values held meetings on 12 July 2012, 15 November 2012 and 6 February 2013 to discuss and monitor the progress of the “Love and Respect Thy Elders” (LARTE) Campaign.

#### ***Publicity Plan of the “Love and Respect Thy Elders” (LARTE) Campaign*** **“人人就位 孝愛互傳” 運動**

3. The Subcommittee noted the good progress of the LARTE Campaign. Following the launching ceremony of the LARTE Campaign in August 2012, the Council has rolled out a series of promotional activities, including a TV and radio Announcement in the Public Interest, a theme song performed by Ms Miriam Yeung, newspaper advertorials, radio programmes puppet and drama performances by the elderly, workshops, and a musical performance by a group of youngsters, reaching out to some 30 schools with over 5,000 students and the general public. Details of the programmes are set out at **Annex**. A prize presentation ceremony was also held on 22 February 2013 to present winning entries of various competitions under the Campaign.

## **SUBCOMMITTEE ON FAMILY SUPPORT**

4. The Subcommittee held meetings on 30 July 2012, 8 November 2012 and 4 March 2013 to discuss and monitor the progress of research studies conducted by the Council and implementation of the “Pilot Scheme on Family Mediation Service 2012” (the Pilot Scheme). The Subcommittee also gave its advice on the application of family perspectives involved in the Youth Hostel Scheme (YHS).

### ***Research Studies***

#### *The Study of the Phenomenon of Divorce in Hong Kong*

5. At its meeting on 30 July 2012, the Subcommittee agreed on the framework of the study, with a total project cost of \$0.94 million. The study is undertaken by the University of Hong Kong. At its meetings on 8 November 2012 and 4 March 2013, the Subcommittee was informed of the latest statistics and the trend of divorce in the past decades, with the data collected from the Family Court. The Subcommittee was also briefed on the progress of the qualitative analysis as well as the preliminary observations. The study is expected to be completed by July 2013.

#### *Family Survey 2013*

6. The Subcommittee agreed at its meeting on 18 November 2012 that the Family Survey 2013 (the Survey) should be conducted. Members of the Subcommittee formed a Selection Panel (Panel) to select the research company to conduct the Survey. At its meeting on 18 January 2013, the Panel selected Policy 21 Limited to conduct the Survey at a total cost of \$0.63 million. It is expected that the Survey will be completed by October 2013.

### **Pilot Scheme on Family Mediation Service 2012**

7. Following the approval of the Subcommittee at its meeting on 30 July 2012, a total amount of \$1,836,000 was approved as sponsorship to four non-governmental organisations (NGOs), namely the Caritas Hong Kong, the Hong Kong Catholic Marriage Advisory Council, the Hong Kong Family Welfare Society and the Yang Memorial Methodist Social Service in August 2012. The mid-year review and financial reports were submitted by the NGOs in mid-February 2013. The Subcommittee noted that –

- (i) the NGOs handled 75 cases under the Scheme from August 2012 to January 2013;
- (ii) the rate of achieving full/partial settlement for the completed mediation cases was about 61.5%; and
- (iii) the average cost per case was around \$3,700.

The Subcommittee was satisfied with the progress and agreed that the second disbursement of sponsorship should be made to the NGOs. The Subcommittee will review the cost-effectiveness of the sponsorship and recommend the way forward towards the end of the Pilot Scheme.

### **Application of Family Perspectives in Policy Formulation**

8. At its meeting on 8 November 2012, Home Affairs Bureau (HAB) consulted the Subcommittee on the family implications involved in the Youth Hostel Scheme (YHS). Amongst others, the Subcommittee advised the Government to exercise caution in devising policies on the eligibility of hostel tenants to apply for public rental housing that could put the young people and their families into conflict. The Subcommittee also suggested that NGOs take care at the points of entry and exit for young people joining the YHS. HAB took note of the advice by the Subcommittee in taking forward the YHS.

### **SUBCOMMITTEE ON FAMILY EDUCATION**

9. Meetings of the Subcommittee were held on 31 August 2012, 18 October 2012 and 26 February 2013 to discuss the family education packages and the “Consultancy Study on Family Education” (the Study).

#### ***Family Educational Packages***

10. Production of the family education programme, namely “marital relationship (夫妻篇)” had been completed and uploaded onto the Happy Family Info Hub. It was broadcast widely in the Integrated Family Service Centres under the Social Welfare Department and various clinics under the Department of Health. The Subcommittee also endorsed the proposal to collaborate with the RTHK to produce a radio programme on “marital relationship” to further promulgate the family education programme. Planning of other family education programme on filial piety is in the pipeline.

### ***Consultancy Study on Family Education***

11. At the Subcommittee meeting held on 31 August 2012, Members endorsed the final report of the Study. Relevant Bureaux/Departments (B/Ds) were invited to study the final report and propose measures with reference to the recommendations as set out in the final report of the Study. The measures/proposed measures by relevant B/Ds were reported to the Subcommittee on 26 February 2013. The Subcommittee will continue to monitor the progress of the action taken by relevant B/Ds.

### **WAY FORWARD**

12. The Subcommittees will continue to oversee their respective programmes and activities. Members are welcome to convey their comments and suggestions to the Secretariat.

**Family Council Secretariat  
March 2013**

**Publicity Programmes of  
“Love and Respect Thy Elders” (LARTE) Campaign**

<b>Programme</b>	<b>Date</b>	<b>Description</b>
Launching Ceremony	11 August 2012	The LARTE Campaign was launched on 11 August 2012 at the Kowloon Park to encourage every family member to respect the elderly by putting "Love", "Concern", "Respect" and "Care" into action. A family carnival was also organised on the same occasion.
Announcements in the Public Interest (APIs) and the theme song	August 2012 to present	The API and the theme song performed by Ms Miriam Yeung have been broadcast on different media channels, including TV and radio to promulgate the message of the Campaign.
Radio programmes	August to December 2012	Two series of radio programmes were broadcast. A few celebrities as well as members of the Family Council, Chairpersons of the Commission on Youth, the Elderly Commission and the Women's Commission were interviewed and shared their family stories in the programmes.
Newspaper advertorials	September 2012 to March 2013	A series of advertorials featuring interviews with young celebrities on their real family stories and how they put their filial roles into action were published in local newspapers.
“The Twenty-four Filial Exemplars” 「廿四孝故事」 school tour	September 2012 to January 2013	Some 30 elderly were recruited to participate in puppet and drama performances at primary and secondary schools. The tour had successfully reached out to 30 schools with over 2,000 students.

<b>Programme</b>	<b>Date</b>	<b>Description</b>
LARTE musical	Second quarter of 2013	The LARTE musical was premiered on 27 December 2012 at the Queen Elizabeth Stadium to promote the importance of filial piety through the performance of young talents. The premiere attracted 1,500 audience. Public performances will be staged in the second quarter of 2013.
Prize presentation ceremony for various competitions under the LARTE Campaign	22 February 2013	Various competitions were organised from August to December 2012 to stimulate reflection on the filial roles of the younger generations. More than 1,000 entries were received from the public. The judging panels selected the winning entries and the winners were presented with prizes at the prize presentation ceremony held on 22 February 2013 at the Youth Square.
Roving exhibition	January to May 2013	Roving exhibition featuring the major publicity programmes of the Campaign as well as the winning entries of various competitions is being conducted in public libraries.