

## **Family Council**

“Family-friendly Workplace” Promotional Video - The Kowloon Motor Bus Co. (1933) Ltd.

(KMB)

## **Prologue**

Kandy Wong: Even though child-rearing is expensive,  
parents provide all they can for their kids.  
KMB eases its employees’ financial burden  
by providing scholarships for their children.  
Let’s listen to a KMB employee’s sharing!

## **KMB Staff Children’s Scholarship Scheme**

Ng Chor Kwok: The KMB Staff Children’s Scholarship Scheme  
provides a total of \$50,000 per recipient,  
with \$12,500 disbursed yearly for 4 years.  
This scholarship is a great help, not only to me,  
but also to my entire family.

Ng Pui Yu: Being granted the scholarship is heartening  
as it recognises my academic performance  
and gives robust financial support to our family.  
For example, on my coming exchange in the Netherlands,  
the scholarship resolves our financial difficulties,  
and alleviates our family burden.

Ng Chor Kwok: Having worked in KMB for 25 years,  
I'm deeply grateful for its care all along  
and will do my best and work hard in return.

### **Interlude**

Kandy Wong: The charity foundation set up by KMB  
aims to tide employees' families over hardships.  
Let's hear a benefitted KMB employee out.

### **KMB Charity Foundation**

Tang Yu Zhen: My husband had been a KMB bus captain  
for over two decades.

In 2017, he fell ill suddenly  
and passed away shortly afterwards.

I was at a loss and deeply troubled  
when I looked at my 3 minor kids,  
as I had no idea where to get help.

Thank God KMB soon offered me a job,  
so I became its employee in 2017.

KMB also helped me apply for its charitable fund.

All in all, I was helped to meet the pressing needs.

The KMB Charity Foundation helped me  
from 2017 to 2024,  
for seven long years,  
by giving me monthly financial support.  
I'm most grateful for KMB's great care,  
which has tided me over the most difficult times.  
I'm also thankful for KMB's nurturing,  
so I'll give my best performance  
in the hope of taking my family wellbeing  
into my own hands.

### **Company Policies that Benefit All**

Wing Yim: KMB has been serving Hong Kong for 91 years  
with a people-oriented culture at heart.  
We know how much people value their families,  
that's why in our policy making we always  
take our staff and their families into account.

Our Employee Assistance Programme  
runs a 24-hour emotional support hotline  
and face-to-face counselling services  
for all our staff and their family members  
such that on emotional, physical and mental health aspects,  
our staff and their families are better-protected,  
with their emotional and mental needs met.

Our family-friendly measures are well-received.

In particular, the free KMB bus rides that enjoyed by our staff and their families are widely welcomed by our staff.

We also organise various activities.

For instance, during our “Parent-child Month”, we organise local tours and bus depot visits.

Touring inside bus depots is always great fun for our staff’s children.

Together with various hobby classes, we hope to increase our staff’s family time.

To build a caring work culture, decisions must come from the heart to devise various family-friendly measures that can benefit employees and their families.

Behind our 12 000 employees who serve the public, there are 12 000 supportive families.

So we hope our employees can maintain good family ties and stay devoted to serving the public.

## **Epilogue**

Kandy Wong: With companies' help in handling family issues  
and alleviating financial burden,  
employees can surely ease their mind and focus on work.  
For more family-friendly employment practices,  
please visit the Family Council's website.